

ANANT BHARATA

India Knowledge & Sales Guide

Gateway to Infinite India



Six signature journeys · destination deep-dives · seasons · practical info · selling points

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01 About Anant Bharata

A private India inbound tour operator (DMC) crafting bespoke, expertly-guided journeys for travellers from across the world — and for Indians rediscovering their own country.

India raised us — its chaos and calm, its kindness to strangers, the way a single sunrise over the Taj or a quiet backwater dawn can change how you see the world. We design that India around each guest: not a checklist, but a feeling, carried by people who genuinely love showing off their home.

Why guests choose us

100% private	Your own car, driver and guide — on your own schedule. Never a fixed group departure.
Real local experts	Born-and-raised specialists design every itinerary around your pace, interests and budget.
Transparent pricing	Fully itemised quotes with no hidden mark-ups. You see exactly what you pay for.
24/7 human support	A real person on WhatsApp in your time zone, for the entire journey.

Credentials & trust

4.9★ guest rating	2,800+ travellers	IATO member	MoT-recognised	24/7 support
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Financial protection · vetted guides & stays · secure PCI-DSS payments in your currency.

02 The Six Signature Journeys

A starting point, not a fixed menu — every journey is tailored. Use the table to match a guest quickly, then the detail pages to sell with confidence.

Journey	Region	Days	From (pp)	Ideal for
The Golden Triangle	North	7	US\$1,190	First-timers · Heritage
Kerala Backwaters	South	8	US\$1,420	Slow travel · Couples · Wellness
Royal Rajasthan	Rajasthan	11	US\$2,380	Luxury · Romance · Culture
Himalayan Heights	Himalayas	10	US\$1,980	Adventure · Photography
Tigers & Wilds	Central	9	US\$2,150	Families · Wildlife fans
Yoga & Wellness	North	7	US\$1,340	Yoga · Spiritual · Reset

Land-only, twin-share guide prices. International flights excluded. Prices scale with season, luxury level and length.

The Golden Triangle

Delhi · Agra · Jaipur · 7 days · from US\$1,190 pp · *First-timers · Heritage*

The classic first taste of India — Mughal monuments, the Taj at dawn, and the pink city's bazaars.

Day 1 Arrive Delhi

Welcome at the airport and a relaxed first night in the capital.

Day 2 Old & New Delhi

Jama Masjid, a rickshaw ride through Chandni Chowk, Humayun's Tomb and India Gate.

Day 3 Delhi → Agra

Drive to Agra; sunset view of the Taj from across the Yamuna.

Day 4 Taj Mahal sunrise

The Taj at dawn, then Agra Fort, and on to Jaipur via Fatehpur Sikri.

Day 5 Pink City Jaipur

Amber Fort by jeep, the City Palace, Jantar Mantar and Hawa Mahal.

Day 6 Jaipur bazaars

Block-printing, gems and a hands-on cooking class with a local family.

Day 7 Departure

Transfer to the airport for your onward flight.

Includes: Private car, driver & fuel · Hand-picked 4–5★ stays · Expert local guides · Daily breakfast · All monument entries · 24/7 WhatsApp support

Kerala Backwaters

Kochi · Munnar · Alleppey · 8 days · from US\$1,420 pp · *Slow travel · Couples · Wellness*

Tea hills, a private houseboat night, Ayurveda by the Arabian Sea and Kathakali theatre.

Day 1 Arrive Kochi

Fort Kochi's Chinese fishing nets, spice lanes and a Kathakali performance.

Day 2 Kochi → Munnar

Drive into the tea hills with waterfall stops along the way.

Day 3 Munnar tea country

Tea-estate walk, Eravikulam National Park and rolling green vistas.

Day 4 Munnar → Thekkady

Spice-plantation tour and a Periyar lake cruise.

Day 5 Thekkady → Alleppey

Board your private houseboat for a night on the backwaters.

Day 6 Backwater cruise

Glide past paddy fields and village life; fresh Keralan meals onboard.

Day 7 Ayurveda by the sea

A beach resort and a restorative Ayurvedic treatment.

Day 8 Departure

Transfer to Kochi for your onward flight.

Includes: Private car & driver · Tea-country & beach stays · Private overnight houseboat · Daily breakfast · Ayurveda session · 24/7 WhatsApp support

Royal Rajasthan

Udaipur · Jodhpur · Jaisalmer · 11 days · from **US\$2,380** pp · *Luxury · Romance · Culture*

Sleep in palace hotels, ride camels into the Thar at sunset, and dine like a maharaja.

Day 1 Arrive Udaipur

The City of Lakes; evening boat ride on Lake Pichola.

Day 2 Udaipur palaces

City Palace, Jagdish Temple and artisan quarters.

Day 3 Udaipur → Jodhpur

Drive to the Blue City; arrive by evening.

Day 4 Mehrangarh Fort

Towering Mehrangarh and the lanes of old Jodhpur.

Day 5 Jodhpur → Jaisalmer

Across the Thar to the golden fort city.

Day 6 Jaisalmer fort

Living fort, havelis and a sunset camel safari on the dunes.

Day 7 Desert camp

A night under the stars at a luxury desert camp.

Day 8 Jaisalmer → Bikaner

Junagarh Fort and the camel-breeding farm.

Day 9 Bikaner → Shekhawati

The open-air gallery of painted havelis.

Day 10 Shekhawati → Jaipur

Onward to the Pink City for your finale.

Day 11 Departure

Transfer to Jaipur airport.

Includes: Private car & driver · Palace & heritage hotels · Sunset camel safari · Luxury desert camp night · Daily breakfast · 24/7 WhatsApp support

Himalayan Heights

Leh · Nubra · Pangong · 10 days · from **US\$1,980** pp · *Adventure · Photography*

High-altitude monasteries, dramatic passes and the surreal blue of Pangong Lake.

Day 1 Arrive Leh

Fly into Leh; rest and acclimatise to the altitude.

Day 2 Leh acclimatising

Monasteries, Leh Palace and the local bazaar.

Day 3 Sham Valley

Alchi, Likir and the magnetic-hill drive.

Day 4 Leh → Nubra

Over Khardung La, one of the world's highest motorable passes.

Day 5 Nubra Valley

Dunes at Hunder, Bactrian camels and Diskit monastery.

Day 6 Nubra → Pangong

The long, scenic road to the electric-blue lake.

Day 7 Pangong Lake

Sunrise over the lake; time to soak in the silence.

Day 8 Pangong → Leh

Return via Chang La with high-pasture views.

Day 9 Leh at leisure

Optional rafting on the Indus or a spa afternoon.

Day 10 Departure

Transfer to Leh airport.

Includes: Private SUV & driver · Inner-line permits · Boutique & camp stays · Daily breakfast · Oxygen support on board · 24/7 WhatsApp support

Tigers & Wilds

Ranthambore · Bandhavgarh · 9 days · from **US\$2,150** pp · *Families · Wildlife fans*

Dawn safaris in search of the Bengal tiger, with expert naturalists and jungle lodges.

Day 1 Arrive Delhi

Overnight before heading into tiger country.

Day 2 Delhi → Ranthambore

Train/drive to Ranthambore; evening at your jungle lodge.

Day 3 Ranthambore safaris

Two game drives in search of the Bengal tiger.

Day 4 Ranthambore → Agra

Break the journey with the Taj Mahal en route.

Day 5 Agra → Bandhavgarh

Onward to India's densest tiger reserve.

Day 6 Bandhavgarh safaris

Dawn and dusk drives with expert naturalists.

Day 7 More Bandhavgarh

Further safaris and a village walk.

Day 8 Bandhavgarh → Jabalpur

Transfer for your onward connection.

Day 9 Departure

Fly home with your sightings logged.

Includes: Shared jeep safaris · Naturalist guides · Premium jungle lodges · All park & camera fees · Most meals · 24/7 WhatsApp support

Yoga & Wellness

Rishikesh · Ganges · 7 days · from **US\$1,340** pp · *Yoga · Spiritual · Reset*

Sunrise yoga on the Ganges, Ayurvedic treatments and the Ganga aarti ceremony.

Day 1 Arrive Delhi

Transfer and an overnight before heading to the foothills.

Day 2 Delhi → Rishikesh

Drive to the yoga capital on the banks of the Ganges.

Day 3 Yoga & the Ganges

Sunrise yoga, meditation and the evening Ganga aarti.

Day 4 Wellness day

Ayurvedic consultation and treatments; riverside walks.

Day 5 Haridwar & temples

Sacred ghats and the grand evening aarti at Har Ki Pauri.

Day 6 Free morning

Optional white-water rafting or a Himalayan foothill hike.

Day 7 Departure

Return to Delhi for your onward flight.

Includes: Private car & driver · Riverside wellness stays · Daily yoga & meditation · Ayurveda consultation · Daily breakfast · 24/7 WhatsApp support

03 Destination Deep-Dives

Region-by-region building blocks. Mix and match to compose any private itinerary; suggested nights and a guide land-price per stop are shown for fast quoting.

North

Delhi	India in one city — Mughal grandeur (Red Fort, Jama Masjid, Humayun's Tomb) beside imperial New Delhi. The classic arrival point and Golden Triangle gateway.	2n US\$260
Agra · Taj Mahal	Home of the Taj Mahal — unmissable at sunrise — plus Agra Fort and Mughal craft. Usually a day-stop between Delhi and Jaipur.	1n US\$180
Varanasi	India's spiritual heart on the Ganges — dawn boat rides, the riverside ghats and the hypnotic evening Ganga aarti.	2n US\$300
Rishikesh	Yoga capital in the Himalayan foothills, on the green upper Ganges — meditation, river rafting and the Ganga aarti.	2n US\$260
Amritsar	The radiant Golden Temple (Sikhism's holiest shrine) and the theatrical Wagah border ceremony. A moving day-stop in Punjab.	1n US\$200

Rajasthan

Jaipur	The Pink City: Amber Fort, City Palace, Hawa Mahal and Jantar Mantar, with India's best bazaars for gems, textiles and block-print.	2n US\$300
Udaipur	The romantic City of Lakes — palace hotels, Lake Pichola boat rides and the City Palace. India's honeymoon favourite.	2n US\$360
Jodhpur	The Blue City beneath mighty Mehrangarh Fort; atmospheric old-town lanes and a dramatic desert-edge setting.	2n US\$320
Jaisalmer · Thar	A golden sandstone "living fort" rising from the Thar Desert — havelis, camel safaris and luxury desert camps under the stars.	2n US\$340

South

Kochi	Fort Kochi's Chinese fishing nets, spice trade history, colonial lanes and Kathakali theatre — the gateway to Kerala.	2n US\$300
Munnar	Rolling tea-estate hills, cool air, waterfalls and Eravikulam National Park. Kerala's green high country.	2n US\$300
Alleppey · Backwaters	The Kerala backwaters — a private overnight houseboat gliding past paddy fields and village life. A signature India moment.	1n US\$280

West

Mumbai	India's vibrant maximum city — colonial Fort, Marine Drive, Bollywood energy and the Elephanta Caves; gateway to the west.	2n US\$360
Goa	Beaches, Portuguese-Catholic heritage and a relaxed coastal pace — ideal as a soft landing or a trip finale.	3n US\$420

Himalayas

Leh · Ladakh	High-altitude desert of Buddhist monasteries, dramatic passes (Khardung La) and the surreal blue of Pangong Lake. Summer-only.	3n US\$520
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East

Darjeeling

Himalayan tea hills with Kanchenjunga views and the toy-train heritage railway — gateway to India's northeast.

2n
US\$320

04 Best Time to Visit & Seasons

India is a year-round destination — the ideal window simply shifts by region. Match the guest's dates to the right region, or the right region to their dates.

Oct – Mar	PEAK	Golden Triangle · Rajasthan · Kerala · Central India (tiger parks) Cool, dry, sunny days. The classic window for most of the country; book heritage hotels and safaris early for Dec–Jan.
Apr – Jun	SHOULDER	Hill stations · Ladakh (from Jun) · Himalayan foothills The plains get hot, so head up: Munnar, Darjeeling, Rishikesh and — from June — Ladakh's passes open. Fewer crowds, better rates.
Jun – Sep	MONSOON	Ladakh & high Himalaya · Kerala (Ayurveda) High mountains are clear and accessible while the plains see the lush monsoon. Monsoon is the prized season for Ayurvedic treatments.

Festivals worth planning around

Holi (Mar)

Festival of colours — spectacular in Rajasthan & the north

Diwali (Oct/Nov)

Festival of lights — magical nationwide

Onam (Aug/Sep)

Kerala's grand harvest festival

Pushkar Camel Fair (Nov)

Rajasthan's iconic desert fair

Hemis Festival (Jun/Jul)

Masked monastery dances, Ladakh

Durga Puja (Oct)

Kolkata comes alive

05 Practical Traveller Info

The essentials every guest asks about. Use these as confident, accurate answers; the expert confirms each guest's specifics in writing.

Visa	Most travellers enter on an e-Tourist Visa , applied for online before flying (30-day, 1-year and 5-year options). Passport valid 6+ months and a digital photo required. We send every guest a step-by-step visa guide.
Money & currency	The currency is the Indian Rupee (INR) , roughly 83 to the US dollar. Cards are widely accepted in cities and hotels; carry some cash for rural areas, markets and tips. ATMs are common. Trip balances are paid via a secure PCI-DSS gateway in the guest's currency.
Health	No vaccinations are mandatory for most travellers (check current advice); routine ones recommended. Drink bottled or filtered water, eat freshly-cooked food, and travel with insurance. We use trusted restaurants and stays.
Safety & support	Guests travel with vetted local guides and handpicked stays, with a real human on WhatsApp 24/7 in their time zone for the whole trip. Anant Bharata is a Ministry of Tourism-recognised, IATO-member operator with financial protection.
Getting around	Every journey is private — own car, driver and fuel . Long hops use domestic flights; iconic routes can include rail. Permits (e.g. Ladakh inner-line) are arranged for you.
Connectivity	Buy a local SIM/eSIM on arrival for cheap data; Wi-Fi is standard in hotels. Your expert stays reachable on WhatsApp throughout.
Etiquette	Dress modestly at temples and remove shoes; cover shoulders and knees at religious sites. Use your right hand for eating and giving. Always ask before photographing people. Tipping is customary and appreciated.
Packing & power	Layers for cool desert nights and warm days; modest cottons for temples; warm gear for the Himalaya. Power is 230V , plug types C/D/M — bring a universal adapter.

06 Selling Points, Pricing & Talking Points

How to position the journeys, hold the value, and answer the questions that come up before a guest books.

Price positioning at a glance

The Golden Triangle from US\$1,190 pp · 7d	Entry-level hero — best first-trip seller; upsell nights, luxury hotels, a cooking class.
Kerala Backwaters from US\$1,420 pp · 8d	Romance & slow-travel — push the private houseboat night and Ayurveda add-ons.
Royal Rajasthan from US\$2,380 pp · 11d	Premium flagship — palace hotels and desert camp justify the price; strong honeymoon/anniversary sell.
Himalayan Heights from US\$1,980 pp · 10d	Niche, high-margin adventure — summer-only scarcity; sells on the photography and the passes.
Tigers & Wilds from US\$2,150 pp · 9d	Experience-led — frame around the thrill of a tiger sighting and expert naturalists; great for families.
Yoga & Wellness from US\$1,340 pp · 7d	Short and rebookable — ideal add-on or standalone reset; upsell extra treatment days.

Our edge vs. the alternatives

vs. big group tours: 100% private — your schedule, your pace, no 40-seat coach.

vs. booking-it-yourself / OTAs: one accountable local expert, vetted suppliers, authentic access, and 24/7 on-the-ground support if anything changes.

vs. faceless online quotes: transparent, itemised pricing with no hidden mark-ups — and a real human who has actually been there.

Handling common questions

<i>“It feels expensive.”</i>	It's fully private and fully itemised — compare like-for-like against a private car, driver, guide, handpicked stays and 24/7 support. We tailor to any budget and there are no hidden mark-ups.
<i>“Can't I just book it myself?”</i>	You can book parts — but not the local knowledge, the vetted guides, the one person accountable for the whole trip, or the 24/7 help when a train's late or plans change. That's what you're buying.
<i>“Is India safe for me / my family?”</i>	Yes — vetted guides and stays, a Ministry of Tourism-recognised IATO operator, financial protection, and a real human on WhatsApp 24/7 in your time zone the whole way.
<i>“When should we go?”</i>	Tell me your regions and I'll pinpoint the window — Oct–Mar for most of India, Jun–Sep for the Himalaya. Either way we design around your dates.

Ready to design a journey?

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